



# INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR) | IJAR.ORG

An International Open Access, Peer-reviewed, Refereed Journal

Ref No : IJAR/Vol 4 / Issue 1/ 581

To,

**Dr.K.Anandanatarajan**

**Publication Date 2017-02-10 06:10:31**

**Subject:** Publication of paper at International Journal of Research and Analytical Reviews (IJRAR).

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Research and Analytical Reviews (IJRAR) - IJAR (E-ISSN 2348-1269, P- ISSN 2349-5138). Thank you very much for your patience and cooperation during the submission of paper to final publication Process. It gives me immense pleasure to send the certificate of publication in our Journal. Following are the details regarding the published paper.

About IJAR : UGC and ISSN Approved - International Peer Reviewed Journal, Refereed Journal, Indexed Journal, Impact Factor: 7.17, E-ISSN 2348-1269, P- ISSN 2349-5138

UGC Approval : UGC Approved Journal No: 43602

Registration ID : IJAR\_206116

Paper ID : IJAR19K3581

Title of Paper : CUSTOMER REATIONSHIP MANAGEMENT – A STRATEGIC TOOL FOR MARKETING

Impact Factor : 7.17 (Calculate by Google Scholar) | License by Creative Common 3.0

DOI : <http://doi.one/10.1729/Journal.27446>

Published in : Volume 4 | Issue 1 | February 2017

Publication Date: 2017-02-10 06:10:31

Page No : 996-1002

Published URL : [http://www.ijrar.org/viewfull.php?&p\\_id=IJAR19K3581](http://www.ijrar.org/viewfull.php?&p_id=IJAR19K3581)

Authors : Dr.K.Anandanatarajan

Thank you very much for publishing your article in IJAR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal IJAR.

*R.B.Joshi*

Editor In Chief

International Journal of Research and Analytical Reviews - IJAR  
(E-ISSN 2348-1269, P- ISSN 2349-5138)



**Indexing**

Google scholar

ISSN

INTERNATIONAL  
STANDARD  
SERIAL

Microsoft  
Academic

ResearchGate

Academia.edu

RESEARCHERID  
THOMSON REUTERS

MENDELEY  
RESEARCH NETWORKS

publons

Semantic Scholar

CiteSeer<sup>x</sup>

SSRN  
tomorrow's research today

.docstoc

Google  
scholar

Scribd

OPEN ACCESS

publons

DOI ONE  
Digital Object Identifier

An International Scholarly, Open Access, Multi-disciplinary, Monthly, Indexing in all Major Database & Metadata, Citation Generator

Manage By: IJPUBLICATION Website: [www.ijrar.org](http://www.ijrar.org) | Email ID: [editor@ijrar.org](mailto:editor@ijrar.org)