



INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR) | IJARAR.ORG

An International Open Access, Peer-reviewed, Refereed Journal

Ref No : IJARAR/Vol 10 Issue 4/ 004

To,

Mrs. B. LAKSHMI

Publication Date 2023-10-15 04:13:53

Subject: Publication of paper at International Journal of Research and Analytical Reviews (IJRAR).

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Research and Analytical Reviews (IJRAR) - IJARAR (E-ISSN 2348-1269, P- ISSN 2349-5138). Thank you very much for your patience and cooperation during the submission of paper to final publication Process. It gives me immense pleasure to send the certificate of publication in our Journal. Following are the details regarding the published paper.

About IJARAR : UGC and ISSN Approved - International Peer Reviewed Journal, Refereed Journal, Indexed Journal, Impact Factor: 7.17, E-ISSN 2348-1269, P- ISSN 2349-5138

UGC Approval : UGC Approved Journal No: 43602

Registration ID : IJARAR_270639

Paper ID : IJARAR1DDP004

Title of Paper : THE INFLUENCE OF CORPORATE REBRANDING ON SME'S PERFORMANCE

Impact Factor : 7.17 (Calculate by Google Scholar) | License by Creative Common 3.0

DOI :

Published in : Volume 10 | Issue 4 | October 2023

Publication Date: 2023-10-15 04:13:53

Page No : 23-28

Published URL : http://www.ijrar.org/viewfull.php?&p_id=IJRAR1DDP004

Authors : Mrs. B. LAKSHMI, Dr. YABESH ABRAHAM DURAIRAJ ISRAVEL, Dr. D. CHITRA, Dr. V. MAHALAKSHMI

Thank you very much for publishing your article in IJARAR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal IJARAR.

R.B. Joshi

Editor In Chief

International Journal of Research and Analytical Reviews - IJARAR

(E-ISSN 2348-1269, P- ISSN 2349-5138)



An International Scholarly, Open Access, Multi-disciplinary, Monthly, Indexing in all Major Database & Metadata, Citation Generator

Manage By: IJPUBLICATION Website: www.ijrar.org | Email ID: editor@ijrar.org