



INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR) | IJAR.ORG

An International Open Access, Peer-reviewed, Refereed Journal

Ref No : IJAR/Vol 9 / Issue 3/ 008

To,

DR.M.P. Kumaran

Publication Date 2022-07-13 02:20:00

Subject: Publication of paper at International Journal of Research and Analytical Reviews (IJRAR).

Dear Author,

With Greetings we are informing you that your paper has been successfully published in the International Journal of Research and Analytical Reviews (IJRAR) - IJAR (E-ISSN 2348-1269, P- ISSN 2349-5138). Thank you very much for your patience and cooperation during the submission of paper to final publication Process. It gives me immense pleasure to send the certificate of publication in our Journal. Following are the details regarding the published paper.

About IJAR : UGC and ISSN Approved - International Peer Reviewed Journal, Refereed Journal, Indexed Journal, Impact Factor: 7.17, E-ISSN 2348-1269, P- ISSN 2349-5138

UGC Approval : UGC Approved Journal No: 43602

Registration ID : IJAR_250866

Paper ID : IJAR000008

Title of Paper : CONSUMER BUYING BEHAVIOUR TOWARDS SOCIAL MEDIA MARKETING

Impact Factor : 7.17 (Calculate by Google Scholar) | License by Creative Common 3.0

DOI :

Published in : Volume 9 | Issue 3 | July 2022

Publication Date: 2022-07-13 02:20:00

Page No : 603-679

Published URL : http://www.ijrar.org/viewfull.php?&p_id=IJAR000008

Authors : DR.M.P. Kumaran, S.Navin

Thank you very much for publishing your article in IJAR. We would appreciate if you continue your support and keep sharing your knowledge by writing for our journal IJAR.

R.B.Joshi

Editor In Chief

International Journal of Research and Analytical Reviews - IJAR
(E-ISSN 2348-1269, P- ISSN 2349-5138)



Indexing

Google scholar

ISSN

INTERNATIONAL
STANDARD
SERIAL

Microsoft
Academic

ResearchGate

Academia.edu

RESEARCHERID
THOMSON REUTERS

MENDELEY
RESEARCH NETWORKS

publons

Semantic Scholar

CiteSeer^x

SSRN

docstoc

Google scholar

Scribd

OPEN ACCESS

publons

DOONE

An International Scholarly, Open Access, Multi-disciplinary, Monthly, Indexing in all Major Database & Metadata, Citation Generator

Manage By: IJPUBLICATION Website: www.ijrar.org | Email ID: editor@ijrar.org