Certificate of Publication

INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR) | IJRAR.ORG

An International Open Access, Peer-reviewed, Refereed Journal

E-ISSN: 2348-1269, P-ISSN: 2349-5138

The Board of

International Journal of Research and Analytical Reviews (IJRAR)

Is hereby awarding this certificate to

Ms. M.S. Sowganthiga

In recognition of the publication of the paper entitled

"Quantum Branding: Engineering Brand Equity through AI, Big Data Analytics, Predictive Modeling, Risk Hedging, and Narrative Intelligence"

Published In IJRAR (www.ijrar.org) UGC Approved - Journal No : 43602 & 7.17 Impact Factor

Volume 12 Issue 4 December 2025, Date of Publication: 26-December-2025

PAPER ID : IJRAR1EHP026

Registration ID : 325569

R.B.Joshi

EDITOR IN CHIEF

UGC and ISSN Approved - Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.17 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool) , Multidisciplinary, Monthly Journal

INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS | IJRAR

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijrar.org | Email: editor@ijrar.org | ESTD: 2014

Manage By: IJPUBLICATION Website: www.ijrar.org | Email ID: editor@ijrar.org

IJRAR | E-ISSN: 2348-1269, P-ISSN: 2349-5138

Certificate of Publication

INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR) | IJRAR.ORG

An International Open Access, Peer-reviewed, Refereed Journal

E-ISSN: 2348-1269, P-ISSN: 2349-5138

The Board of

International Journal of Research and Analytical Reviews (IJRAR)

Is hereby awarding this certificate to

Dr. S. Kalaivani

In recognition of the publication of the paper entitled

"Quantum Branding: Engineering Brand Equity through AI, Big Data Analytics, Predictive Modeling, Risk Hedging, and Narrative Intelligence"

Published In IJRAR (www.ijrar.org) UGC Approved (Journal No : 43602) & 7.17 Impact Factor

Volume 12 Issue 4 December 2025, Date of Publication: 26-December-2025

PAPER ID : IJRAR1EHP026

Registration ID : 325569

R.B.Joshi

EDITOR IN CHIEF

UGC and ISSN Approved - Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.17 (Calculate by google scholar and Semantic Scholar | AI-Powered Research Tool) , Multidisciplinary, Monthly Journal

INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS | IJRAR

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijrar.org | Email: editor@ijrar.org | ESTD: 2014

Manage By: IJPUBLICATION Website: www.ijrar.org | Email ID: editor@ijrar.org

IJRAR | E-ISSN: 2348-1269, P-ISSN: 2349-5138