IJRAR CALLED TO PRODUCTION OF SINCE AND ADDRESS OF

Publication

of

Certificate

INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS (IJRAR) | IJRAR.ORG

An International Open Access, Peer-reviewed, Refereed Journal E-ISSN: 2348-1269, P-ISSN: 2349-5138

The Board of

International Journal of Research and Analytical Reviews (IJRAR)

Is hereby awarding this certificate to

AYUSH KUMAR CHATURVEDI

In recognition of the publication of the paper entitled

How Modern Technologies Affect Customer Purchasing Behaviour

Published In IJRAR (www.ijrar.org) UGC Approved - Journal No: 43602 & 7.17 Impact Factor

Volume 12 Issue 2 May 2025, Pate of Publication: 22-May-2025

PAPER ID: IJRARTH00330

Registration ID: 314334



R.B. Joshi

EDITOR IN CHIEF

UGC and ISSN Approved - Scholarly open access journals, Peer-reviewed, and Refereed Journals, Impact factor 7.17 (Calculate by google scholar and Semantic Scholar | Al-Powered Research Tool), Multidisciplinary, Monthly Journal

INTERNATIONAL JOURNAL OF RESEARCH AND ANALYTICAL REVIEWS | IJRAR

An International Scholarly, Open Access, Multi-disciplinary, Indexed Journal

Website: www.ijrar.org | Email: editor@ijrar.org | ESTD: 2014

Manage By: IJPUBLICATION Website: www.ijrar.org | Email ID: editor@ijrar.org